

REP HEADLINE# 6262893 TRF# 325449 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 15.04  
\*\*\*CHANGES\*\*\* \*\* WPXI-TV \*\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6262893 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 8/07 EST#191 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG7/12 AUG13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 15.04

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
M1-4 OK  
TTLS \$19,200  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
--------	------	-----	--------------	-------	------	-------	-------------	-----------	-----------	------------	-------	--------------

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 191  
AGENCY PRODUCT CODE = 15

1	S		1000A-500P	30		\$800.00	8/7	8/10	0		TU-F	0
PROGRAM : OLY TODAY												
RA35+ : 4.0												
CON COM1: OLY TODAY												

REP: TEL# 215-564-1206 FAX# 215 564 1103

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

REP HEADLINE# 6262893 TRF# 325449

AUG7/12 15.04  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

8	A		1000A-500P	30		\$800.00	8/7	8/10	2		TU-F	2
---	---	--	------------	----	--	----------	-----	------	---	--	------	---

PROGRAM : OLYMPIC DAYTIME  
RA35+ : 4.0  
ORD COM1 : OLYMPIC DAYTIME - PRGM CORRECTION  
ORD COM2 : SPOTS ARE BOOKED - MB  
THIS IS A MAKE-GOOD FOR AUG7 ON LINE-1 FOR 2 SPOTS/WK

4	S		600A-900A	30		\$600.00	8/7	8/10	0		TU-F	0
---	---	--	-----------	----	--	----------	-----	------	---	--	------	---

PROGRAM : OLY TODAY  
RA35+ : 5.0  
CON COM1 : OLY TODAY  
THIS IS A MAKE-GOOD FOR AUG7 ON LINE-4 FOR 4 SPOTS/WK

9	A		700A-900A	30		\$600.00	8/7	8/10	4		TU-F	4
---	---	--	-----------	----	--	----------	-----	------	---	--	------	---

PROGRAM : TODAY SHOW  
RA35+ : 5.0  
ORD COM1 : TODAY SHOW - TP CORRECTION  
ORD COM2 : SPOTS ARE BOOKED - MB  
THIS IS A MAKE-GOOD FOR AUG7 ON LINE-4 FOR 4 SPOTS/WK

5	S		800P-1100P	30		\$9,000.00	8/7	8/10	0		TU-W,F	0
---	---	--	------------	----	--	------------	-----	------	---	--	--------	---

PROGRAM : OLYMPICS  
RA35+ : 17.4  
CON COM1 : OLYMPICS  
THIS IS A MAKE-GOOD FOR AUG7 ON LINE-5 FOR 1 SPOT/WK

10	A		800P-1200M	30		\$9,000.00	8/7	8/10	1		TU-W,F	1
----	---	--	------------	----	--	------------	-----	------	---	--	--------	---

PROGRAM : OLYMPIC PRIME  
RA35+ : 17.4  
ORD COM1 : OLYMPIC PRIME - TP CORRECTION  
ORD COM2 : SPOT IS BOOKED - MB  
THIS IS A MAKE-GOOD FOR AUG7 ON LINE-5 FOR 1 SPOT/WK

7	S		600A-900A	30		\$600.00	8/13	8/13	0		MON	0
---	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : OLY TODAY  
ORD COM1 : TODAY SHOW - TP CORRECTION  
ORD COM2 : SPOT IS BOOKED -MB  
THIS IS A MAKE-GOOD FOR AUG13 ON LINE-7 FOR 1 SPOT/WK

11	A		700A-900A	30		\$600.00	8/13	8/13	1		MON	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : TODAY SHOW  
ORD COM1 : TODAY SHOW - TP CORRECTION  
ORD COM2 : SPOT IS BOOKED -MB  
THIS IS A MAKE-GOOD FOR AUG13 ON LINE-7 FOR 1 SPOT/WK

REP HEADLINE# 6262893 TRF# 325449 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 15.04  
 \*\*\* WPXI-TV \*\*\* \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED: TU-F/1000A-500P OFFER: TU-F/1000A-500P CMT: OLYMPIC DAYTIME - PRGM CORRECTION CMT: SPOTS ARE BOOKED - MB				AUG7 (2/WK) AUG7 (2/WK)		30S 30S	\$800.00 \$800.00	(AUG3/12) PLS ADVISE.	
M2	OK'D	BUY#4	MISSED: TU-F/600A-900A OFFER: TU-F/700A-900A CMT: TODAY SHOW - TP CORRECTION CMT: SPOTS ARE BOOKED - MB				AUG7 (4/WK) AUG7 (4/WK)		30S 30S	\$600.00 \$600.00	(AUG3/12) PLS ADVISE.	
M3	OK'D	BUY#5	MISSED: TU-W,F/800P-1100P OFFER: TU-W,F/800P-1200M CMT: OLYMPIC PRIME - TP CORRECTION CMT: SPOT IS BOOKED - MB				AUG7 AUG7		30S 30S	\$9,000.00 \$9,000.00	(AUG3/12) PLS ADVISE.	
M4	OK'D	BUY#7	MISSED: MON/600A-900A OFFER: MON/700A-900A CMT: TODAY SHOW - TP CORRECTION CMT: SPOT IS BOOKED -MB				AUG13 AUG13		30S 30S	\$600.00 \$600.00	(AUG3/12) PLS ADVISE.	

AUG/12 19200.00

CONTRACT TOTAL 19200.00  
 TOTAL SPOTS 15



MARKET TOTALS \$64,000 WPXI 30% KDKA 34% WTAE 36% WPGH 0% CABL 0% WPCW 0% WPMY 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6262893 TRF# 325449 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG3/12 15.13  
\*\*\* WPXI-TV \*\*\*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA REP.# OFF.# 18 SALESMAN #  
AGY # 2056 AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID  
201 N. UNION STREET, SUITE 200 SALES PRSN WA- CHERYL BLAIR  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6262893 CLASS: NATL. LOCAL REGIONAL  
PRDCT TOM SMITH 8/07 EST#191 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG7/12 AUG13/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG3/12 15.13

REP: TO NSM/NSA  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$19,200  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1	UNRESL BUY#1	MISSED: TU-F/1000A-500P OFFER: TU-F/1000A-500P CMT: OLYMPIC DAYTIME - PRGM CORRECTION CMT: SPOTS ARE BOOKED - MB	AUG7 (2/WK) AUG7 (2/WK)	30S 30S	\$800.00 \$800.00	(AUG3/12) PLS ADVISE.
M2	UNRESL BUY#4	MISSED: TU-F/600A-900A OFFER: TU-F/700A-900A CMT: TODAY SHOW - TP CORRECTION CMT: SPOTS ARE BOOKED - MB	AUG7 (4/WK) AUG7 (4/WK)	30S 30S	\$600.00 \$600.00	(AUG3/12) PLS ADVISE.
M3	UNRESL BUY#5	MISSED: TU-W,F/800P-1100P OFFER: TU-W,F/800P-1200M CMT: OLYMPIC PRIME - TP CORRECTION CMT: SPOT IS BOOKED - MB	AUG7 AUG7	30S 30S	\$9,000.00 \$9,000.00	(AUG3/12) PLS ADVISE.
M4	UNRESL BUY#7	MISSED: MON/600A-900A OFFER: MON/700A-900A CMT: TODAY SHOW - TP CORRECTION CMT: SPOT IS BOOKED - MB	AUG13 AUG13	30S 30S	\$600.00 \$600.00	(AUG3/12) PLS ADVISE.

2009/06/11 \$